



AGREEMENT MADE BETWEEN

KCNC TV

CONTRACT NO. REV.

1

1181-63252-1

DATE PRINTED

10/08/12

PAGE

1044 LINCOLN STREET, . DENVER CO 80203 AND

KCNC TV

			7110	FAGE -
27783	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	04732 ADVERTISER (OR AGENCY AND ADVERTI	SER) Cancellation Notice
NAME	CROSSROADS MEDIA		AMERICAN CROSSROADS	
AND	66 Canal Center P	1z Ste 555	1401 New York Ave NW Ste 1200	Required
				Announcement 28 days
ADDRESS	Alexandria	VA 22314-1576	Washington DC 20005-2167	prior notice
	USA		USA	prior riolido
CONTACT	STEPHANIE MARONEY		PRODUCTEST 1088	
LOCAL SALES PERSON	NICOLE ELIE POL	AGENCY EST. NO. 1088	PRODUCT 1300 CODE	
NATIONAL SALES PERSON				

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

BROADCAST SCHEDULE STARTING 10/09/12 AND ENDING 10/15/12

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

NO. WEEKS:

ITEM	DAYS	SPOTS PWK.	FROM	ме то	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
HEW	DATS	FWK.	THOW	10	LENGTH	EFFECTIVE DATES	PHOGNAMS	BDC31.	ONITHATE	TOTAL VALUE(I)
1	01111	4	05:00A	05:28A	30S	10/09/12-10/12/12	NEWS 4 EARLY 5-5:28AM	4	550.00	2200.00
2	10000	1	05:00A	05:28A	30S	10/15/12-10/15/12	NEWS 4 EARLY 5-5:28AM	1	550.00	550.00
3	01111	4	05:28A	06:00A	30s	10/09/12-10/12/12	NEWS 4 EARLY 5:28-6:00AM	4	600.00	2400.00
4	10000	1	05:28A	06:00A	30s	10/15/12-10/15/12	NEWS 4 EARLY 5:28-6:00AM	1	600.00	600.00
5	02222	8	06:00A	07:00A	308	10/09/12-10/12/12	NEWS 4 TODAY	8	750.00	6000.00
6	20000	2	06:00A	07:00A	30s	10/15/12-10/15/12	NEWS 4 TODAY	2	750.00	1500.00
7	01111	4	07:00A	08:58A	30s	10/09/12-10/12/12	THE EARLY SHOW	4	750.00	3000.00
8	10000	1	07:00A	08:58A	30s	10/15/12-10/15/12	THE EARLY SHOW	1	750.00	750.00
9	02222	8	08:58A	09:58A	30S	10/09/12-10/12/12	RACHEL RAY	8	800.00	6400.00
10	20000	2	08:58A	09:58A	305	10/15/12-10/15/12	RACHEL RAY	2	800.00	1600.00
11	02222	8	09:57A	11:00A	30s	10/09/12-10/12/12	PRICE IS RIGHT	8	1500.00	12000.00
12	20000	2	09:57A	11:00A	30S	10/15/12-10/15/12	PRICE IS RIGHT	2	1500.00	3000.00
13	01111	4	11:00A	12:00N	30s	10/09/12-10/12/12	YOUNG & THE RESTLESS	4	1000.00	4000.00
14	10000	1	11:00A	12:00N	30s	10/15/12-10/15/12	YOUNG & THE RESTLESS	1	1000.00	1000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





NICOLE ELIE POL

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PAGE AND ADVERTISER (OR AGENCY AND ADVERTISER) AGENCY (OR SERVICE) ACTING AS AGENT FOR 304732 27783 **Cancellation Notice** AMERICAN CROSSROADS CROSSROADS MEDIA NAME Required 1401 New York Ave NW Ste 1200 66 Canal Center Plz Ste 555 AND Announcement 28 days **ADDRESS** VA 22314-1576 DC 20005-2167 Alexandria Washington prior notice USA USA STEPHANIE MARONEY CONTACT PRODUCTEST 1088 AGENCY EST. NO. PRODUCT 1300

SALESPERSON NATIONAL SALESPERSON

LOCAL

BROADCAST SCHEDULE STARTING 10/09/12 AND ENDING 10/15/12 NO. WEEKS:

CBS Television Stations Standard Terms and Conditions for advertising shall apply NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

CODE

ethnicity	spots TIME		200	Walland that it is not parendering time nem			TOTAL			
ITEM	DAYS	PWK.	FROM	ТО	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
15	01111	4	12:00N	12:25P	30S	10/09/12-10/12/12	NEWS 4 AT NOON	4	1000.00	4000.00
16	10000	1	12:00N	12:25P	30s	10/15/12-10/15/12	NEWS 4 AT NOON	1	1000.00	1000.00
17	01111	4	04:00P	05:00P	30s	10/09/12-10/12/12	DR PHIL	4	1500.00	6000.00
18	10000	1	04:00P	05:00P	30S	10/15/12-10/15/12	DR PHIL	1	1500.00	1500.00
19	01111	4	05:00P	05:30P	30S	10/09/12-10/12/12	NEWS 4 AT 5 PM	4	2000.00	8000.00
20	10000	1	05:00P	05:30P	30s	10/15/12-10/15/12	NEWS 4 AT 5 PM	1	2000.00	2000.00
21	01111	4	05:30P	06:00P	30s	10/09/12-10/12/12	CBS EVENING NEWS	4	2500.00	10000.00
22	10000	1	05:30P	06:00P	30s	10/15/12-10/15/12	CBS EVENING NEWS	1	2500.00	2500.00
23	01111	4	06:00P	06:30P	30S	10/09/12-10/12/12	CBS4 NEWS AT 6	4	2000.00	8000.00
24	10000	1	06:00P	06:30P	30s	10/15/12-10/15/12	CBS4 NEWS AT 6	1	2000.00	2000.00
25	.2111	5	06:30P	06:58P	30s	10/09/12-10/12/12	CBS4 NEWS AT 630PM	5	2000.00	10000.00
26	М	1	08:00P	09:00P	30S	10/15/12-10/15/12	TWO BROKE GIRLS/MIKE & MOLI	Y 1	7500.00	7500.00
27	м	1	09:00P	10:00P	30S	10/15/12-10/15/12	HAWAII FIVE-0	1	9000.00	9000.00
28	0111111	6	10:00P	10:35P	30s	10/09/12-10/14/12	LATE NEWS M-SU	6	4000.00	24000.00
29	1000000	1	10:00P	10:35P	30S	10/15/12-10/15/12	LATE NEWS M-SU	1	4000.00	4000.00
30	01111	4	10:35P	11:37P	30S	10/09/12-10/12/12	LATE SHOW WITH DAVID	4	1000.00	4000.00

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AS AGENT FOR (ADVERTISER) ACCEPTED BY AGENCY

ACCEPTED BY STATION





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	A	ND	PAGE 3
27783 NAME	AGENCY (OR SERVICE) ACTING AS AGENT FOR 304 CROSSROADS MEDIA 66 Canal Center Plz Ste 555	ADVERTISER (OR AGENCY AND ADVERTISER) AMERICAN CROSSROADS 1401 New York Ave NW Ste 1200	Cancellation Notice
ADDRESS	Alexandria VA 22314-1576 USA	Washington DC 20005-2167 USA	Announcement 28 days prior notice
CONTACT	STEPHANIE MARONEY	PRODUCTEST 1088	
LOCAL SALES PERSON	NICOLE ELIE POL AGENCY EST. NO. 1088	PRODUCT 1300 CODE	
NATIONAL SALES PERSON	1		

BROADCAST SCHEDULE STARTING 10/09/12 AND ENDING 10/15/12

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ITEM	DAYS	SPOTS				1				
	DAYS	PWK.	FROM	METO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
31	10000	1	10:35P	11:37P	30s	10/15/12-10/15/12	LATE SHOW WITH DAVID	1	1000.00	1000.00
32	01110	3	04:30A	05:00A	30s	10/09/12-10/11/12	CBS MORNING NEWS	3	250.00	750.00
33	10000	1	04:30A	05:00A	30s	10/15/12-10/15/12	CBS MORNING NEWS	1	250.00	250.00
34	т	1	06:57P	08:00P	30s	10/09/12-10/09/12	NAVY NCIS	1	15000.00	15000.00
35	Т	1	08:00P	09:00P	30s	10/09/12-10/09/12	NCIS: LOS ANGELES	1	10000.00	10000.00
36	Т	1	09:00P	10:00P	30S	10/09/12-10/09/12	VEGAS	1	8000.00	8000.00
37	W	1	06:57P	07:57P	30S	10/10/12-10/10/12	SURVIVOR XXV	1	8000.00	8000.00
38	W	1	07:57P	09:00P	30S	10/10/12-10/10/12	CRIMINAL MINDS	1	10000.00	10000.00
39	W	1	09:00P	10:00P	30s	10/10/12-10/10/12	CSI: CRIME SCENE	1	6000.00	6000.00
40	Th	1	09:00P	10:00P	30s	10/11/12-10/11/12	ELEMENTARY	1	11000.00	11000.00
41	F	1	06:57P	08:00P	30s	10/12/12-10/12/12	CSI: NY	1	5000.00	5000.00
42	Sa	1	05:00A	07:30A	30s	10/13/12-10/13/12	SATURDAY 5-730 NEWS ROTATIO	N 1	400.00	400.00
43	Sa	1	04:58P	06:00P	30s	10/13/12-10/13/12	NEWS 4 AT 5P - SATURDAY	1	750.00	750.00
44	Sa	1	06:30P	06:58P	30s	10/13/12-10/13/12	BRONCOS PREVIEW	1	700.00	700.00
45	Sa	1	06:57P	07:57P	30s	10/13/12-10/13/12	CRIME TIME SATURDAY	1	2200.00	2200.00

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NATIONAL SALESPERSON



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			AND		PAGE 4
27783	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	304732	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice
NAME	CROSSROADS MEDIA			AMERICAN CROSSROADS	3.0013.0112.011
AND	66 Canal Center H	Plz Ste 555		1401 New York Ave NW Ste 1200	Required
ADDRESS					Announcement 28 days
ADDITESS	Alexandria	VA 22314-1576	- 1	Washington DC 20005-2167	prior notice
	USA			USA	
CONTACT	STEPHANIE MARONEY	Y		PRODUCTEST 1088	
LOCAL SALESPERSO	NICOLE ELIE POL	AGENCY EST. NO. 1088		PRODUCT 1300 CODE	

BROADCAST SCHEDULE STARTING 10/09/12 AND ENDING 10/15/12 CBS Television Stations Standard Terms and Conditions for advertising shall apply.

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ethinicity	DAVE	SPOTS PWK.	FROM	ме то	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
ITEM	DAYS	FWK.	FROM	10	LENGTH	EFFECTIVE DATES	THOGHAMO	55501.	GIIII IIIII	TO THE THEORY
46	Sa	1	07:57P	08:57P	30S	10/13/12-10/13/12	CRIMETIME SATURDAY	1	2200.00	2200.00
47	Sa	1	08:57P	10:00P	30S	10/13/12-10/13/12	48 HOURS MYSTERY	1	4000.00	4000.00
48	Sa	1	12:35A	01:35A	30S	10/13/12-10/13/12	CRIMINAL MINDS	1	500.00	500.00
49	Su	1	05:57A	07:58A	30S	10/14/12-10/14/12	NEWS 4 THIS MORNING	1	500.00	500.00
50	Su	1	05:58P	06:59P	30s	10/14/12-10/14/12	SIXTY MINUTES SUNDAY	1	12000.00	12000.00
51	Su	1	08:00P	09:00P	30s	10/14/12-10/14/12	THE GOOD WIFE	1	7500.00	7500.00
52	Su	1	09:00P	10:00P	30s	10/14/12-10/14/12	THE MENTALIST	1	8000.00	8000.00
53	F	1	09:00P	10:00P	30S	10/12/12-10/12/12	BLUE BLOODS Total Contract:	1 118	8000.00	8000.00 270250.00

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ACCEPTED BY STATION ACCEPTED BY AGENCY AS AGENT FOR (ADVERTISER)